



INFOPACK

“#tag to success”
28.07-05.08.2018, Poronin, Poland

”#tag to success” is our common project – the youth from Poland, Hungary and Latvia, which consists of 3 phases:

- preparation,
- youth exchange, which will take place in Poronin, 28.07-05.08.2018
- dissemination of the results and summary of the project.

The main theme of the project is how to use **social media/internet as a tool and way of creating business opportunities**. We will discover also what does internet safety means. Our objectives are: deepen and to gain knowledge about our cultures, to establish intercultural dialogue, to raise awareness of cultural identity and become more open-minded and tolerant towards our heritage, but also ourselves.

The project will be attended by **39 people from Poland, Hungary, and Latvia (11 people per national team: 2 group leaders and 11 participants aged 16-21 years old)**.

We have planned many activities that we are going to realize using methods of non-formal education and using English for communication (integration games, themed activities, discussions, evaluations, city game, national and regional evenings, meetings with local community etc.).

Within the project, **we will create ideas for digital image of individual person or for some service and how to promote it through social media and how to use video and graphic design to create individual CV**. The project will be an opportunity for us to gain valuable experience, knowledge, new friendships and attitudes, that will have a positive influence on our future.

National team: 13 people

Leaders: 2 per national team

Age of leaders+assistant: no limit

Participants: 11 per national team (**GENDER BALANCE - 5 GIRLS, 6 BOYS**)

Age of participants: 16-21 years old

Date of youth exchange: 28.07-05.08.2018

Date of the APV: 20-22.06.2018, (2 participants per country, including 1 leader)

FINANCIAL CONDITIONS

Transportation costs of all participants will be covered by project's budget up to Erasmus + limits of transportation costs for a certain country, based on Erasmus+ distance calculator.

Transportation is reimbursed up to national limits of travel from city where partner's organization is based to our venue and way back.

All costs related to accommodation, and food (3 meals per day- breakfast, lunch, supper and 2 coffee breaks) will be covered by project's budget.

WHAT TO BRING

- Comfortable clothes and shoes for workshops which we will organize in indoor and outdoor atmosphere depending on weather,
- slippers, your own cosmetics, your towel. It's not included in service of hotel.
- camera and laptop also would be very useful during main activities. Photos will be taken during project by our team as well and at the end of the project we will share on-line with all partner organizations before departure.
- hiking shoes, waterproof comfortable clothes
- suntan cream
- European Health Insurance Card (EHIC)

Optionally - traditional food, drink and souvenirs for intercultural evenings activities.

INSURANCE & HEALTH ISSUES

The participants are themselves responsible to get an insurance. If anyone who uses medicine should bring with themselves. We don't give any medicines and we don't cover insurance fees. Our recommendation is to get an European Health Insurance Card (EHIC), it's free of charge in every EU country.

FOOD

If there's any person with special diet/ allergies, please inform us about this.

It is especially important for us to know about diets/allergies/special needs.

Brief AGENDA

Day 1	Arrivals, introduction, integration evening
Day 2	Setting up our goal for this exchange, further integration, national presentations, workshop: #integration, polish evening
Day 3	Workshop „Digit up”- it tools to create a website
Day 4	Visit in Kraków. Workshops „ What is brand”- meeting with expert. Workshop „ Blogging as a way of doing business”- meeting with blogger.
Day 5	Workshop CV+Europass video CV. Latvian evening
Day 6	Visit in Zakopane. Workshop „Social media in business”- meeting with expert. Hungarian evening
Day 7	Workshop „Blogging + hate speech in social media”
Day 8	Workshop „Let's make it viral” group work. Final eveluation. Good bye party.
Day 9	Youthpass ceremony. Departures